



news release

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**FOR IMMEDIATE RELEASE**

### **BioPRYN® Test Hits Two Millionth Milestone**

Moscow, Idaho – BioTracking, LLC announces a milestone in the history of BioPRYN blood-based pregnancy test. The two millionth cow to be tested for pregnancy using BioPRYN was cow number 1925 from Smith Dairy Farms, Inc., in Comer, Ga.

“The two millionth sample is a huge achievement for the BioPRYN test, BioTracking, and our affiliate labs, who also market the BioPRYN test throughout the U.S. and internationally,” says Doug Pals, BioTracking director of marketing. “We believe it’s a testament to the confidence and trust producers have in BioPRYN for its proven effectiveness and accuracy.”

Smith Dairy Farms is run by brothers Jeff and Stephen with their parents Jack and Geraldine Smith. Founded in 1990, the Smith’s milk 1,250 cows. Fresh cows are started on the pre-Ovsynch program at day 30 and blood is drawn 30 days post-breeding. Based on results of BioPRYN available at day 33 post-breeding, open cows are given Gonadotropin-releasing hormone (GnRH) and placed with the next group of cows for breeding. Cows are re-confirmed pregnant at 90-120 days and are palpated at dry-off.

“We started using BioPRYN in May of 2004, initially testing 307 cows,” says Jeff Smith, of Smith Dairy Farms. “And, just as they told us it would be, BioPRYN is easier, more convenient and more accurate than palpation. Because of BioPRYN’s effectiveness, we’re now testing about a 1,000 cows annually.”

The first BioPRYN® - tested cattle blood sample was run on July 30, 2002. The two millionth sample from number 1925 was tested on May 12, 2010, and came just 21 months after the one millionth sample mark was achieved.

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Based in Moscow, Idaho, BioTracking, LLC is a global provider of diagnostic tools to help improve livestock health and production. BioTracking is the founder of BioPRYN<sup>®</sup>, a blood pregnancy test for cattle, bison, goats, sheep, deer, elk, and other ruminants. BioPRYN<sup>®</sup> offers a unique opportunity to detect pregnancy earlier and with greater accuracy over traditional pregnancy testing methods.

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Photo 1 – Milestone cow #1925

Photo 2 – The Smith Family

Back row (L to R): Jeff with daughter Jessica, and Stephen. Middle Row: Jeff's wife, Kerith, Shelby, Geraldine, and Jack. Front Row: Chase and Mark.

**Editor Note:**

Electronic text and photos available for download at:

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